



Well folks, although the weather is still quite warm (and we'll enjoy it as long as possible), chili season is upon us. We've got all the sauces, chile peppers, spices and mixes to make your chili extra special.

Plus, we have some fun new "eye-opening" products to add a little excitement to your day. Come on in and check them out!

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### Events

**Warm Chili Tasting (In-store) ~~** It's time for chili and we've got several favorite recipes to share with you including Brian's Chili Colorado, Cin Chili from Texas, our customer-favorite and award-winning Black Bean Salsa Chili and more! We'll demo easy techniques to make your chili the talk of the town, share stories and information about regional styles and answer your questions. Demo fees are \$5 per person. Reserve soon, as seats for our tastings often sell out quickly! Look on our Web site ([www.heatandflavor.com](http://www.heatandflavor.com)) for more fun chili recipes!

- **Sun., Sept. 23** ~ 5:00 p.m. ~ First and Main in Hudson (call for reservations: 330-653-5131)
- **Sun., Sept. 30** ~ 5:00 p.m. ~ Legacy Village in Lyndhurst (call for reservations: 216-291-3450)

**Legacy Live Summer Concerts ~~** Enjoy free concerts on Friday and Saturday evenings (starting at 5:00 p.m.) at Legacy Village. See details on the Legacy Village Web site: [http://www.legacy-village.com/upcoming\\_events.asp?id=445](http://www.legacy-village.com/upcoming_events.asp?id=445).

**First and Main Anniversary Celebration ~~** The First and Main shopping center is celebrating its anniversary with lots of events, starting Saturday, September 29. Every \$10 purchase at Heather's enters you to win gift baskets, gourmet foods and more! See details on the First and Main Web site: <http://www.firstandmainhudson.com/Events/index.aspx>.

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### New and Featured Products

**PURECAF ~~** PURECAF is Liquid Caffeine. It is made with high-grade Caffeine and fresh, clear water. Caffeine alone won't dissolve in cold beverages, but PURECAF can be added to anything to produce your own custom energy drinks. It is virtually odorless and tasteless when mixed with your favorite beverage.

How to use PURECAF Liquid Caffeine Solution - 1 teaspoon in your drink will provide about the same amount of caffeine as a Red Bull or other energy drink (or the same as 4 Cokes). Just mix it in. Each bottle provides 12 or more full doses. Now you can make anything from water to milk into an energy drink.

A single 2 oz. bottle of our PURECAF contains more caffeine than 45 cans of Coke Classic.

For home brewing: A single bottle in 5 gallons will give your brew about the same caffeine as a typical cola. 4 bottles make each beer similar to Red Bull (this is NOT recommended, as most people drink more than one beer).

**Nitro Horseradish (Nitro Hot) ~~** "Better than Grandma used to make -- Guaranteed to make your eyes water!" A dot of this stuff the size of your pinkie nail makes your eyes water within 18 inches. Come in and ask for a sample (on a toothpick)

**Coming Soon ~~** We are finishing up the recipe for our own salsa and it will be Kosher, too! Look for Heather's Peach and Blueberry Merlot Salsa on our shelves in October.

**Visit our store online** [www.heatandflavor.com](http://www.heatandflavor.com). If you have any trouble with the Web site, please let us know (e-mail [service@heatandflavor.com](mailto:service@heatandflavor.com) or call one of our stores). Buy logo shirts and other fun stuff at [www.cafepress.com/heatandflavor](http://www.cafepress.com/heatandflavor).

Have a spicy September!

*Heather Marks*

CEO, Heather's Heat and Flavor, Inc. ~~ [www.heatandflavor.com](http://www.heatandflavor.com)

- Legacy Village ~ 24687 Cedar Road ~ Lyndhurst, OH 44124 ~ 216-291-3450
- First and Main ~ 94 First Street ~ Hudson, OH 44236 ~ 330-653-513